

PRODUCT SPOTLIGHT

WOMEN'S CORTECH JACKET

"We have other Cortech jackets and gloves in women's sizes," said Mark Gandy, Director of Products. "But the new LRX is exclusively for women riders. We had input from women riders on our staff in its development - specific things women riders want. It's definitely time for a jacket like this." Richard Kimes, National Marketing Manager, agreed. "The number of women riders on the road, and the fact that something like 25% of students in the MSF's New Rider course are women, speaks volumes to the need for a jacket like the LRX. It's a riding jacket that fits and looks great, not a piece of fashion-only fluff that doesn't have the protection or freedom-of-movement a serious female rider wants when she's riding."

The new Cortech LRX is constructed of a 400 Denier Nylon Dobby and 1680 Denier Ballistic Polyester performance-cut shell that combines with a Rainguard(r) waterproof/breathable barrier 'to protect from the road and rain'. A soft microfiber trim around the jacket's Mandarin-style collar provides comfort from chafing, and Microfiber-lined cuffs with hook and loop closures are soft yet durable and easily adjustable. Flow-through ventilation cools via zippered shoulder, sleeve and rear exit vents, while the durable main zipper closure is combined with dual wind flaps to seal out the elements. For better visibility, the LRX also features 360 Phoslite(r) reflective piping and Cortech's signature reflective rear triangle. Removable, CE-approved armor at the elbow and shoulder works with an articulated triple-density back protector for added safety. Adjustable sleeve take-up straps at the forearm and bicep help to secure elbow armor and material.



There is a zippered chest map pocket, two hand-warmer pockets, an internal mobile phone pocket and a built-in, dual-zippered fanny pack. What's more, the hand pockets are lined with Armor-Link/2 mesh, which allows the pockets to double as vents. Adjustable waist belts, with TPR pulls, help fine tune the fit, and the LRX includes a jacket/pant zipper attachment with the pant-side attachment included. Finally, it comes with the special Cortech Ladies Z.O.Q (Zip-Out Quilted) liner for cold weather, and features a comfortable iridescent taffeta material. The LRX is available in five colors: Black, Lt. Blue, Silver, White, and Pink, at a suggested retail of \$129.99.

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